

FREQUENTLY ASKED QUESTIONS

WHO ARE WE?

Women in Payments is a global organization of ambitious women from across payments and fintech who are united by a shared vision of achieving gender parity. Founded in 2012, our growing worldwide community is dedicated to leveling the playing field for women at all levels within payments, fintech, and financial services by offering career growth opportunities and fostering a supportive global community.

WHAT DO WE OFFER?

We offer unique mentorship and leadership programs, along with networking and educational opportunities to women from the payments and fintech industry who want to excel professionally and personally. Our goal is to connect, inspire and champion women in our community – as speakers, nominees, participants, mentors and mentees.

HOW CAN YOU GET INVOLVED?

- ❖ **BECOME A MEMBER:** Enjoy special pricing on events, exclusive networking opportunities, and access to educational and professional growth resources.
- ❖ **ATTEND AN EVENT:** Learn from, recognize and celebrate women in payments and fintech. You'll hear from top female leaders on a variety of subjects, including payment issues, industry initiatives, new fintech offerings, career and leadership topics, and more.
- ❖ **SPEAKING OPPORTUNITIES:** Share your expertise as a speaker at one of our events.
- ❖ **JOIN OUR PROGRAMS:** Enhance your professional journey as a mentor or mentee through our exclusive Global Mentorship Program or develop your leadership skills by joining our Leadership Master Class.
- ❖ **ATTEND OR HOST A POM CAFÉ:** Participate in or host a POM (Platform of Members) Café, a virtual gathering for women in payments to discuss industry and career-related topics.
- ❖ **PARTNER WITH US:** Through corporate sponsorship, organizations can support the mission of gender parity in the payments industry, helping to lead change and inspire the next generation of women leaders.

WHAT ARE THE BENEFITS OF BECOMING A MEMBER?

Becoming a member grants you access to a supportive community of industry professionals and offers special pricing on industry events. Membership includes an exclusive suite of benefits such as private networking, career development, speaking, and mentorship opportunities. Additionally, you'll gain access to premium video content, an exclusive talent board, and a private member database, all designed to enhance your professional development and connectivity in the industry.

HOW CAN YOUR ORGANIZATION BECOME A SPONSOR?

Interested in global visibility? Inquire about our global sponsorship prospectus which provides opportunities for sponsorship across six markets (USA, EMEA, LATAM, Canada, Asia and Australia). We would be delighted to discuss alternative ideas to bring your brand to life through our programs and symposia. Please contact Gabbi Ackerman (gabbi.ackerman@womeninpayments.org) to inquire.

ARE EVENTS HELD IN-PERSON OR VIRTUALLY?

Women in Payments hosts both in-person and virtual events. Our six global symposia are held in-person across six global regions, including the USA, EMEA, LATAM, Canada, ASEAN and Australia. Additionally, we offer numerous in-person networking opportunities throughout the year as well as virtual networking sessions through our POM (Platform of Member) Cafés.

WHAT IS A POM CAFÉ?

POM (Platform of Members) Cafés are interactive virtual networking events hosted by Women in Payments. These events feature leaders from across the payments and fintech industry and are designed to facilitate networking and knowledge sharing. POM Cafés are held weekly and are open for anyone to join. We also offer sessions in Spanish and exclusive editions for members only. Each POM Café lasts one hour and is scheduled at different times to accommodate a global audience. You can register for a POM Café through our website or contact Marya Atasi (marya.atasi@womeninpayments.org) if you are interested in being a host.

WHAT ARE THE REQUIREMENTS TO BECOME A SPEAKER & HOW DO YOU APPLY?

We welcome both women and male allies to apply as speakers. We're always interested in speakers with diverse perspectives, industry knowledge and subject matter expertise in payments-related topics, including, digital payments, leadership and career development, and payments innovation. A call for speakers is issued months in advance of a symposium through our social media accounts and email communications. You can apply from the [Call for Speakers page](#) on our website or contact our event organizers directly. Please refer to our Speaker Submission FAQ document on the application page for additional criteria.

WHAT IS THE WOMEN IN PAYMENTS AWARDS PROGRAM?

The Women in Payments Awards Program celebrates and honours the achievements of women making waves in the payments industry. Our awards recognize women who have distinguished themselves as leaders, innovators, and rising stars. These prestigious awards are presented and celebrated at ceremonies held during each of our global symposia.

WHO CAN NOMINATE SOMEONE FOR AN AWARD & WHAT IS THE NOMINATION PROCESS?

Anyone is eligible to nominate deserving individuals for Women in Payments awards. Women in Payments issues a call for nominations months in advance of each symposium through our social media accounts and email communications. Visit our [Award Nominations page](#) on our website for more details on award categories, to view open calls for nominations, or to nominate outstanding leaders, innovators, and rising stars. Once nominations are submitted, they are carefully reviewed by the regional awards committee and winners are announced at an awards ceremony during the Women in Payments symposium.

IS WOMEN IN PAYMENTS ACTIVE ON SOCIAL MEDIA?

Women in Payments has a strong social media following and engaged community. You can find us on LinkedIn at [@womeninpayments](#) and on Instagram at [@womeninpaymentsglobal](#).